



GH

GLEN HOSKING

COPYWRITER/CREATIVE DIRECTOR | MIDDLESONFILMS.COM
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OBJECTIVE

To find a fully remote position with a company that can benefit from my 30 years of experience as a writer and branding expert.

SKILLS

Copywriting, storytelling, idea generation, big-picture thinking, and helping to guide the next generation of creatives.

EXPERIENCE

SENIOR COPYWRITER • SHUTTERSTOCK • 2021-2023

Developed copy and concepts for many intra-brand groups as part of the Brand Studios team. Brand videos, email campaigns, landing pages, event promotions, social posts...you name it, I wrote it.

WRITER AT LARGE • 2018-2021

Created a variety of strategies, campaigns, copy, and account pitches for agencies like Humanaut, Dunn&Co., 160over90, St. John & Partners, and Milk SoNo.

GROUP CREATIVE DIRECTOR • 160OVER90 • 2016-2018

Directed an 8-person team and wrote copy for higher education clients University of Florida, UCLA, Old Dominion University, University of New Hampshire, and University of North Carolina.

EXECUTIVE CREATIVE DIRECTOR • DUNN&CO. • 2011-2016

Helped the agency increase its staff, revenue, and creative reputation—winning numerous accounts and awards—while also being its lead copywriter on accounts ranging from fast casual dining and distilled spirits, to sports and healthcare.

OTHER EXPERIENCE • 1997-2011

CD-level positions. Director of Marketing for a Major League Soccer team. Agency owner. On-air spokesperson for Invicta watch brand.

EDUCATION

BBA • 1993 • BARUCH COLLEGE

President of the Advertising Society, AAF



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UM, NO



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LOOK ME UP!